

Why I Recommend Bradford White Water Heaters




BRADFORD WHITE[®]
WATER HEATERS
Built to be the Best™

Who Is Bradford White and Why I Recommend Them

American Made

Bradford White is one of the most technologically advanced manufacturers of water heating products in the world. American-owned



and operated, Bradford White is a proud supporter of the American worker and manufactures all of its standard tank-type water heaters in Middleville, Michigan.

Proven Quality and Reliability

Bradford White water heaters are “Built to be the Best™.” When you purchase a Bradford White water heater, you will get a product that is made with high quality materials and premium components for years of top performance and reliable service.



Features and Technologies That Benefit You, the Homeowner



The Hydrojet® Total Performance System

The Hydrojet® Total Performance System helps reduce the accumulation of sediment buildup within the water heater resulting in better efficiency, longer tank life, more consistent temperatures, and a larger volume of hot water to meet your household's peak-hour demand.



Vitraglas®

The hot water inside a water heater can actually eat through a steel tank if the tank walls are not properly protected. Bradford White water heaters are lined with the exclusive Vitraglas® enamel to provide unsurpassed protection so your water heater lasts longer.



The Defender Safety System®

Designed for our gas-fired water heaters, the Bradford White Defender Safety System® helps protect your family and your home by resisting the ignition of flammable vapors from a spill outside the water heater. When vapors are detected, the Defender system automatically shuts down operation. This technology gives you the reassurance and peace-of-mind that your water heater will provide all the comforts of hot water safely, efficiently, and for many years of maintenance-free use.



6-year Limited Warranty

Your Bradford White water heater has been manufactured to the highest quality standards to ensure it provides you with many years of great performance and the hot water you need. Our strong commitment to quality and reliability is backed with a 6-year limited warranty that covers both the Vitraglas® lined tank and the water heater's component parts.



The ICON System™ Intelligent Gas Control Valve

The ICON System™ is an exclusive gas control technology that provides you with numerous performance and energy-saving benefits such as enhanced first-hour hot water delivery and more consistent and accurate water temperatures.



ENERGY STAR® Qualified Water Heaters

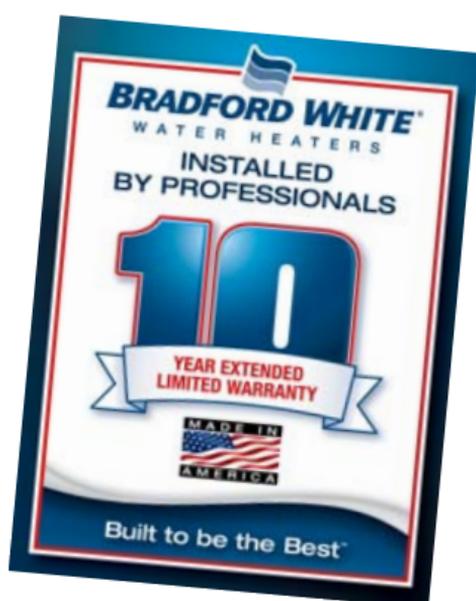
Did you know that water heating consumes the second largest amount of energy in your home? Bradford White offers a wide variety of ENERGY STAR® qualified models suitable for almost any home.



Ask about Bradford White's 10-Year Extended Limited Warranty

Bradford White offers the option to purchase a 10-Year Extended Limited Warranty as added protection on the company's most popular residential water heaters. This upgrade will give you the peace-of-mind that comes with knowing your new Bradford White water heater and parts are protected against failure for a full 10 years.

Ask your professional installer for details.



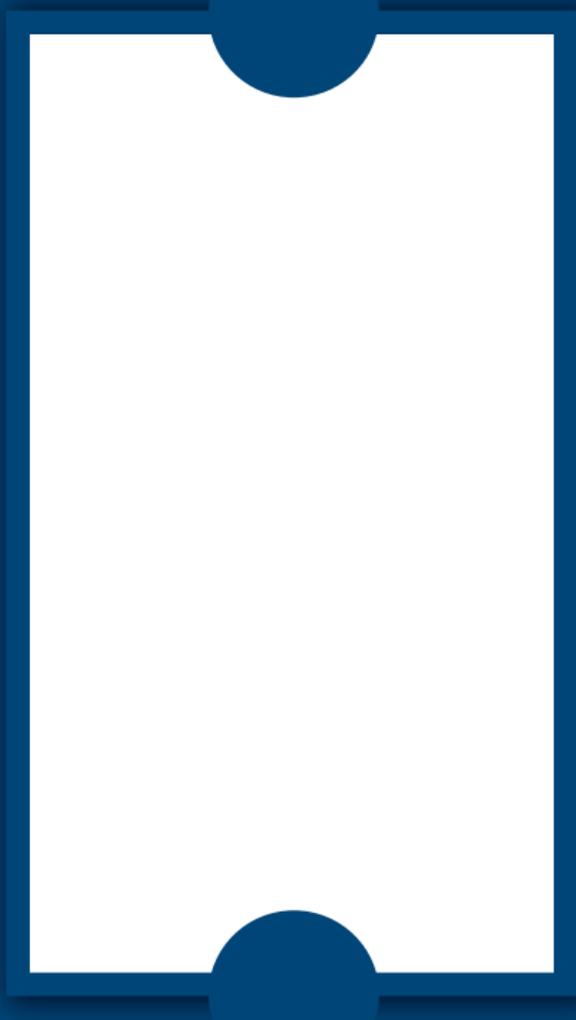

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Why Professional Installation?

- A professional has the experience, education, and skill to properly recommend and safely install a water heater.
- A professional knows local municipal codes that govern water heater installations.
- A professional has access to a wider range of products, and they can help you choose the best model for your individual needs.

When it's time for a new water heater, call a professional - it's the safest and smartest thing to do for you and your family.





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W A T E R H E A T E R S
Built to be the Best[™]

AMERICAN MADE ★ AMERICAN OWNED ★ WHOLESALE ONLY



www.bradfordwhite.com